

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

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- (1) **Date of request:** 11/2/12
- (2) **Name of candidate:** Stephen Markman for Justice & Brian Zahra for Justice
- (3) **Office for which candidate is running:** Supreme Court
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Kristin Keller ( Marketing Resource Group)
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

GROSS: \$3000

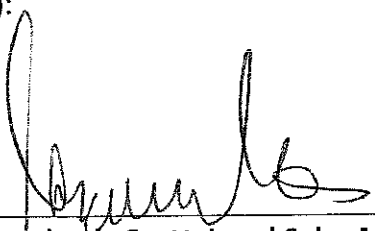
NET: 2550

WXMI

11/2/12

STATION

DATE

  
Stephanie Scott, Local Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WXMI

**Date:**

10/18/12

I, Kristin Keller,being/on behalf of: JASE BOLGER, a legallyqualified candidate of the REPUBLICAN politicalparty for the office of: HD63in the GENERALelection to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	VARIOUS	MON-SUN	CANDIDATE	1	1

**Total Charges:**

\$3000.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

HOUSE REPUBLICAN CAMPAIGN COMMITTEE, AUTHORIZED BY COMMITTEE TO ELECT JASE BOLGER

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Walsh - HRCC: PO Box 15035, Lansing MI 48901

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

10/18/12

Date



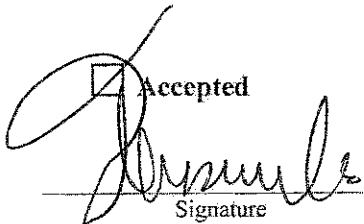
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Stephen Jacob

Printed Name

11/2/12

Title

WXMI-TV

**ORDER**Flight Dates 11/05/12-11/05/12Order Sep 00:15:00Contract / Revision 403483 /Product  
**Committee to Elect Jase Bolger**Estimate # 12-HHC-968Original Date / Revision  
11/02/12 11/02/12Agency Com 15%Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A25-54Rev Codes AGY POL ISSUEProduct Codes PL2Priority 01Advertiser RefAdvertiser House Republican Campaign**225 S Washington Square  
Lansing, MI 48933**Agency Marketing Resource GroupBuying ContactSales Office L-GRSales Region LocalAgency Ref**225 S Washington Square  
Lansing, MI 48933**Primary Account Executive  
Local Political WXMI

Account Executive	Order%	Start Date	End Date
Local Political WXMI	100%		

Order Share 100% Market Value 3000

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	1	\$2,550.00	\$3,000.00	0.00	10/29/12	11/05/12	1	\$2,550.00	\$3,000.00
<b>Totals</b>	<b>1</b>	<b>\$2,550.00</b>	<b>\$3,000.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	17	11/05/12	11/05/12	Mon Prime A	CM	758p-9p	M-----	:30	1	\$3,000.00	01	0.00	NM	1	\$3,000.00
				Monday Prime 758p-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1		\$3,000.00		0.00					
														<b>Totals</b>	<b>1 \$3,000.00</b>



Job # 463483

**ADVERTISING ORDER**

**Agency / Billing Address**

Marketing Resource Group, Inc.  
225 S. Washington Square  
Lansing, MI 48933  
Ph: (517) 372-4400  
Fx: (517) 372-4045

**Media Buyer Contact Information**

Kristin M. Keller  
Ph: (313) 792-2511  
kellermediaconsulting@gmail.com

Advertiser: House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger  
Job Number: 12-HCC-968

Flight Dates: 11/5

**HD63 CANDIDATE**

	Station	Network/ Affiliation	Daypart Start	Daypart End	Program Name	Rate per Spot	Spots per Week	Total Gross Cost per Week		
BNA	Station	FOX	MON	8:00 PM	9:00 PM	BONES	\$ 3,000.00	SECTION I	1	\$ 3,000.00
Grand Rapids-Kalamazoo	WXXM	FOX	MON	8:00 PM	9:00 PM	BONES	\$ 3,000.00	SECTION I	1	\$ 3,000.00
	WXXM Total						1	\$ 3,000.00		

Monday

5-Nov

NET TOTAL \$	2,550.00
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